

EN



back**up**

For a strong back



backup

The effective 5-in-1 solution

Current studies have shown that one in four people visit the doctor once a year because of back problems. These problems should not be underestimated, because they prevent us from leading an active lifestyle, reduce our quality of life and often cause additional damage. Sufferers frequently find themselves stuck in a vicious cycle of stress, tension, back problems and protective posture.

The innovative Backup system offers a fast and effective solution: just one treatment comprising five elements can target the causes of back pain. And it only takes 20 minutes per session!



5-in-1

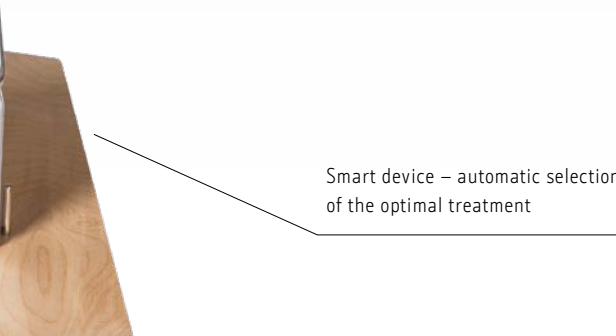
1 treatment.
5 elements.
20 minutes.



Effective, beneficial and scientifically tested


Just take a break. Relax and do something good for your back in the process. Now it's possible thanks to the innovative Backup system: all while enjoying a lie-down. One treatment does the body some good and makes the patient feel noticeably better. It's all individually adapted to the personal needs of the patient. Easy and time-saving.

Different studies prove the effectiveness of the Backup system. The special combination of beneficial heat, gentle deep-tissue massage and muscle-stimulating electric pulses leads to verifiably significant improvements in the back. The relaxing effect and simultaneous muscle build-up help promote a strong and healthy back – an important prerequisite for well-being, mobility and performance.



Smart device – automatic selection
of the optimal treatment





Required
for best
results:
individual
analysis

Optimal treatment with the Backup system is based on an individual analysis of the separate areas of the back. Settings specific to the patient ensure best results. Stimulation will be perceived at different intensities depending on different areas of the back. The analysis ensures that all areas of the back are stimulated with an individually adapted intensity.

The Backup system then suggests scientifically supported treatment programs based on the analysis.

Individual
analysis



Muscle
relaxation



Effective muscle
build-up

backup



Beneficial
application of heat

Dynamic
deep-tissue
massage



From analysis to application

MUSCLE RELAXATION

Relaxing the back muscles is an important basic precondition for breaking the vicious cycle of tension, back pain, protective posture and stress.

BENEFICIAL APPLICATION OF HEAT

The Backup mat can heat up to 40°C. Heat is beneficial for relieving muscle tension, encouraging blood flow and metabolic processes, reducing stress and achieving intensive healing.

DYNAMIC DEEP-TISSUE MASSAGE

Twelve different massage programs, which simulate different styles of massage such as tapotement (tapping), petrissage (kneading) or effleurage (stroking), provide pleasant, intensive deep relaxation of the muscles throughout the entire back.

EFFECTIVE MUSCLE BUILD-UP

Gentle electric pulses activate nerves, connective tissue and muscles in a targeted way and help strengthen and build up the back muscles. They also cause the body to release the 'happiness hormones' (endorphins), which have positive effects on the entire body.

The complete package:

Backup system scope of delivery

The main elements of the Backup system are the stimulation mat and the control device with the display. A number of accessories which come with the system make up the complete package.



Head cushion

Mat support pad

Lumbar cushion

Admin card



Spray bottle



Control device with display



Stimulation mat



Cable conduit



Holistic concept for your business success

The Backup system offers the following benefits for you as an operator:

- Ready to use straight away
- Fast ROI
- Scalable
- Simple operation
- Low space and personnel requirement

You also benefits from continuous optimisation of functions and parameters through regular software updates.





Calculation based on individual r equirements

To ensure that your investment in the Backup system quickly pays off, we work with you to develop an individual business and service model for you. The calculation is based on your company's specific requirements, your existing customer structure and your personal investment desires.

Our objective is to achieve a fast ROI and the lucrative expansion of your service portfolio for you!

Powerful marketing for your success

You receive an extensive marketing package with your first order of the Backup system, in order to advertise your new service professionally and effectively. Naturally you can reorder the entire marketing package or individual components of it at any

Advertising material:

- 1 roller banner
- 500 flyers each + appointment cards
- 2 DIN A1 + A2 posters each
- Ballpoint pens

Online:

- Content for social media
- Pre-written posts

Public relations:

- Pre-written press releases



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Become a Backup partner

With over 40 years of experience in the development of innovative medical devices and processes, we have made a name for ourselves both in Germany and abroad as a competent, powerful, service-oriented partner.

Want to join us in implementing your own individual Backup business and service model? Then we look forward to hearing from you!

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